



eShift™ Online shift auction

Here's what executives are saying about eShift™:

"The hospital has saved \$1.2 million... It's really the answer to a nursing manager's prayer."

Catherine Whelchel,
VP Patient Care Services
Spartanburg Regional Medical Center
Spartanburg, South Carolina
New York Times June 6, 2004

"The eShift program used by Nashoba (Valley Medical Center) is a good example of using computer technology and 'taking it to a higher level, or, in this case, giving nurses more control over their schedules."

Karen Moore
President
Massachusetts Organization of Nurse Executives
Boston Globe, September 16, 2004



Give your staff the gift of flexibility and control while:

- Reducing Agency Costs
- Improving Patient Safety
- Increasing Staff Morale

We invite you to view a demonstration of

eShift™

In just five minutes, you too can discover the power of on-line shift auctioning for your staff. Visit the link below:

www.flexestaff.com/learn-eshift

....And what nurses are saying about eShift™:

"The bidding has been fun ... Nurses are able to take care of patients they already know, which makes it easier for the rest of the staff."

Valerie Ward, RN
Mount Sinai Hospital
Nursing Spectrum April 19, 2004

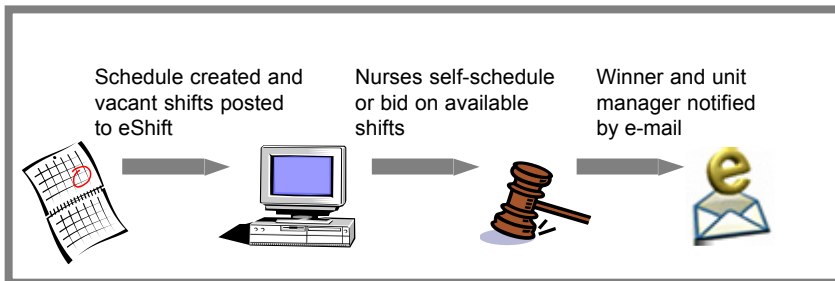
"You never get bored... I'm developing my skills in the manner I want."

Jim Hardin, RN
Spartanburg Regional Health System

eShift™ – Empowering nurses...improving performance

eShift™ is a web-based staffing tool developed to help clinical managers meet their fluctuating labor needs in an effective and affordable manner. **eShift™** helps you leverage your current staff to reduce the number of unfilled shifts requiring agency use. At the same time, **eShift™** helps health providers create a more flexible staffing environment while empowering your people with improved access and control. **eShift™** clients have typically seen an ROI of 400+% within the first six months after implementation.

Here is how it works:



eShift™ allows your staff to self-schedule online to meet their weekly or monthly commitments. Unfilled shifts can be re-posted as auctions for staff to bid on the hourly rate. For staff interested in planning ahead, our "Instant Win" feature gives staff the opportunity to immediately win a shift at a rate defined by your hospital, without waiting until the auction closes.

Benefits to Healthcare Providers:

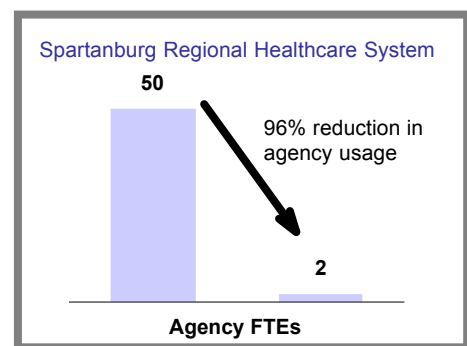
- Reduces agency usage and labor cost per hour by enabling more effective coordination of open shifts
- Significantly decreases management time spent filling staffing needs
- Improves patient, physician and staff satisfaction
- Decreases recruitment and retention costs
- Supports efforts to achieve Magnet status and quality awards (e.g. Malcolm Baldrige)
- Minimizes loss of revenues from inability to staff services (e.g., elective surgery cancellations, ER diversions)
- Allows hospitals to more affordably staff up during peak census

Benefits to Staff:

- Empowers staff with improved access, flexibility and control to accommodate lifestyle priorities
- Provides opportunity for increased hourly wages
- Increases ability to manage personal career objectives
- Reduces the number of calls made to staff to work on days off
- Motivates staff by better meeting their personal income and lifestyle objectives

Spartanburg Regional Healthcare System reduced agency use by over 90% and is filling over 700 shifts per pay period with eShift™

Discover the power of online shift auction and self-scheduling for yourself. **eShift™** has dramatically improved the financial and operational performance of our client hospitals. Leading organizations, such as the Advisory Board, have advocated **eShift™** as a best practice for reducing agency expenses.



To learn more about eShift™, or how Flexestaff's other tools and services can help your organization lower staffing costs and improve staff satisfaction, please call (877) 635-3539 or e-mail flexestaff@flexestaff.com.